

20  
23

SONDER  
PRODUCTIONS



CAPABILITY STATEMENT



# Who Is Sonder?

Sonder Productions is a small, independent, Australian owned video production company. Our productions have won international and national awards, and often feature in industry or in-flight magazines.

Sonder's previous scope includes producing corporate training videos, commercials, narratives, and real estate property showcases.

Sonder aims to provide a low budget production with a big budget feeling. This is achieved through a comprehensive understanding of cinematic techniques. We offer a tailored package to suit your needs, objectives and budget.

We have been accredited by the Australian Institute of Professional Photographers (AIPP), and hold CASA certification to operate Unmanned Ariel Vehicles (drones).

# SONDER. [SON-DAR]

*noun*

The realisation that each random passerby is living a life as vivid and complex as your own, and Sonder Productions want to capture that moment

## CORPORATE EXAMPLES



## Services we offer



**EDITING**

We can edit your footage and export to various platforms. We are competent in Premier Pro and can work on both Windows and Macintosh computer systems. We have a large digital library of stock footage, music and animations to make your production really stand out.



**PHOTOGRAPHY**

Extensive experience in photographing construction, weddings, architecture, events and everything in between. We predominately use Sony cameras and G-Master lenses so you can be confident we will get the shot.



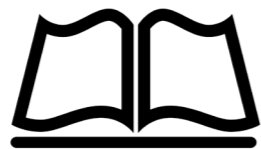
**VIDEOGRAPHY**

We have a large range of lighting, audio and camera equipment to enhance your video productions. We can also use our creative skills to help develop the concept into reality.



**LIVE BROADCAST**

Multi Camera Live Broadcast is fast becoming an effective way to keep viewers engaged when watching live events. We offer a systems and equipment to allow for an enhanced experience.



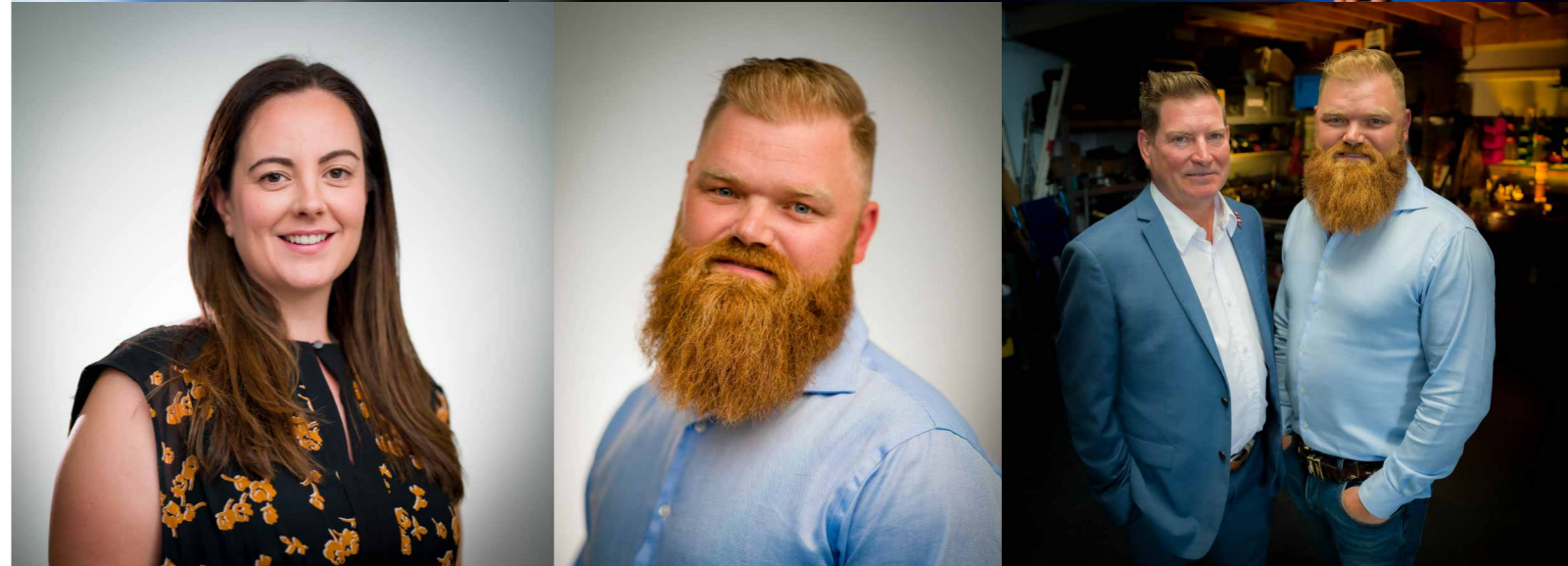
**CAPABILITY STATEMENTS**

What better way to showcase your capabilities than with a capability statement. These have proven effective when introducing your business to new clients and visually demonstrating your business.



**DIGITAL MEMOIRS**

Digital Memoirs is a bespoke process of capturing your life lessons and experiences and preserving them for future generations.





# Services we offer in detail



Sonder Productions has experience in editing a range of projects from commercials to interviews, real estate promotions to short stories.

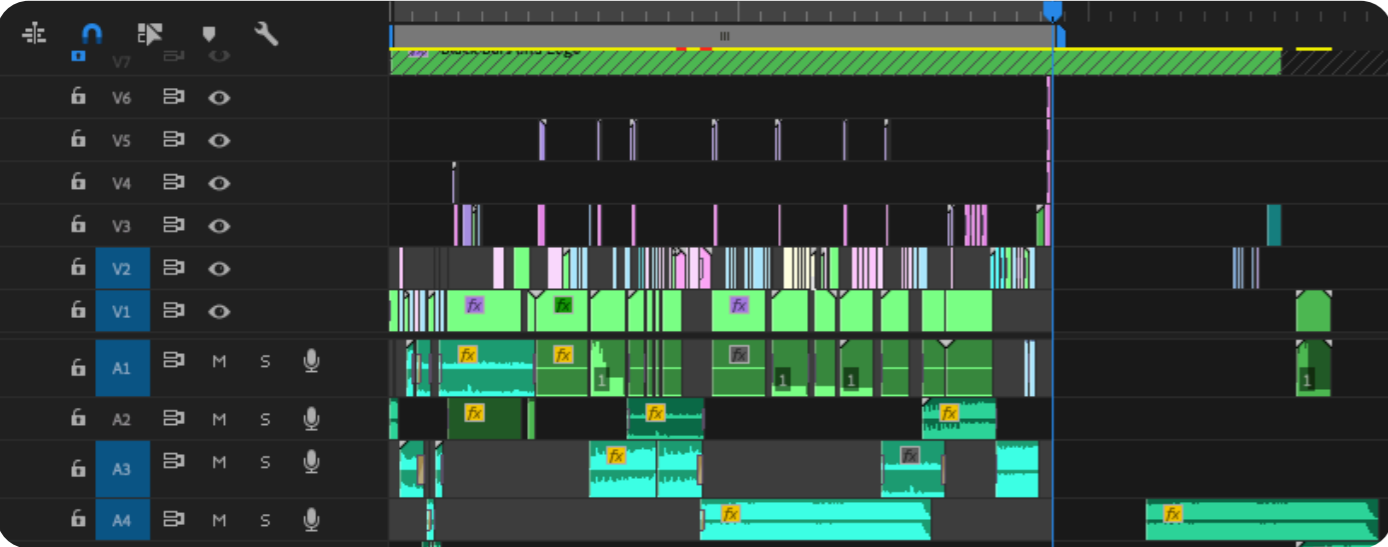
We use a range of editing

techniques to ensure the story moves at a suitable pace and is complimented with sound effects and graphic overlays.

We have the capacity to edit productions on location using either Macintosh or Windows based operating systems. All projects are editing using a range of Adobe's software including Premier Pro, After Effects and Audition.

We maintain a subscription to StoryBlocks for all our visual and audio effects. Storyblocks provide a quality range of graphics, audio tracks and stock footage.

Completed projects can be exported in a range of formats depending on the application, these include, Instagram, Youtube, Vimeo etc.



Over the last 6years Sonder Productions has captured images for various clients.

One area of specialty is Construction. Our understanding of occupational health and safety legislation ensure we never take images

of unsafe work and ensure all relevant PPE is worn by the subject prior to shooting. In fact, Phil Woodhouse (Founder) is an experienced Health and Safety Manger.

We also have experience in photographing events including weddings, family reunions, birthdays and product launches.

We can covertly operate around the event to ensure

those candid moments are captured with out disrupting proceedings.

We predominately shoot using Sony Alpha cameras which when paired with the Sony Professional G-Master lenses create beautiful images even in low light situations.

In 2020 Phil Woodhouse was the Overall Winner in the In.Site photography competition (photo pictured across)

## CIVIL & CONSTRUCTION EXAMPLES







## VIDEOGRAPHY

Over the last 5 years Sonder Productions has consistently produced a range of productions for various clients.

These have included 'run and gun' style shooting where there is little to no time to plan so the team must work with the environment and what's happening around them, to planned shoots where every

movement has been planned and scripted.

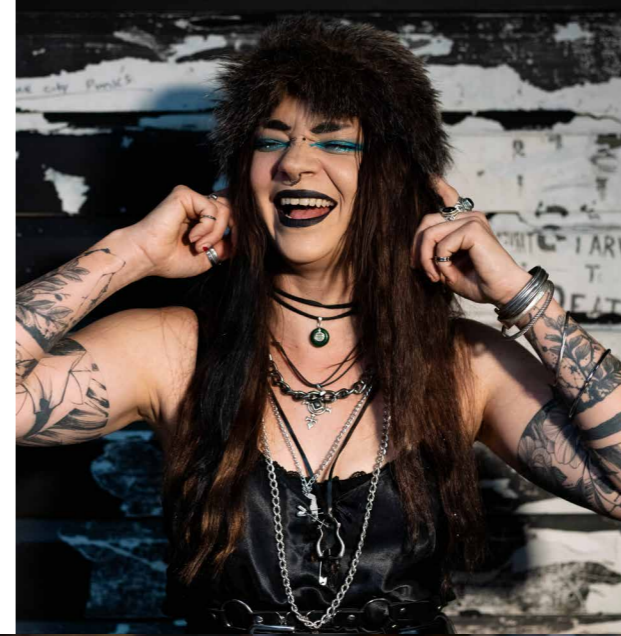
The majority of our clients approach us with the broad concept or desired outcome, we then work creatively to further develop the concept, draft a storyboard, develop and script design an aesthetic feel for the production.

We have a range of in-house equipment which enables us to bring a high quality feel to even the smallest of budgets. This includes industry standard lighting

and modifiers, motorised gimbals, calibrated onset monitors and recorders. When this technology is merged on a production the result is nothing short of epic.

Over the years we have completed video missions internationally in Greece, France, Italy, Philippines, Papua New Guinea and Singapore. We are comfortable working in remote locations and challenging environments.

## SOCIAL MEDIA CONTENT EXAMPLES



## LIVE BROADCAST

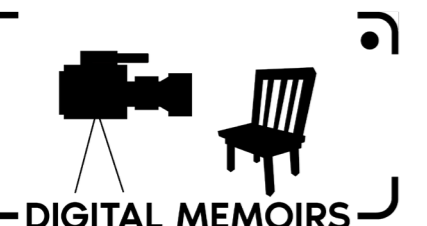
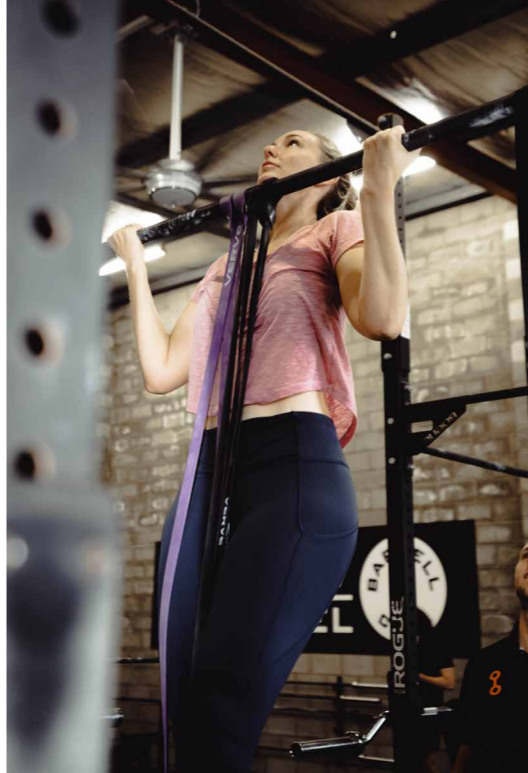
In 2020 we noticed an emerging demand for multi camera live broadcast, this technology allows us to make live streaming more engaging

for the viewer.

Our in-house equipment and knowledge currently allow us to offer a multi camera broadcast system, comprising of up to 4 cameras (or 3 cameras and one Computer input) and 2 audio inputs. We have successfully used this

setup to broadcast Annual General Meeting via TEAMS.

The possibilities with this technology are vast, including broadcasting of live music events, sporting competitions, business webinars, weddings and funerals.



## DIGITAL MEMOIRS

Everyone has a story. Your story contains your triumphs, your tragedies your experiences and lessons learnt. It's the most intriguing story you have ever been apart of. It's personal and genuine.

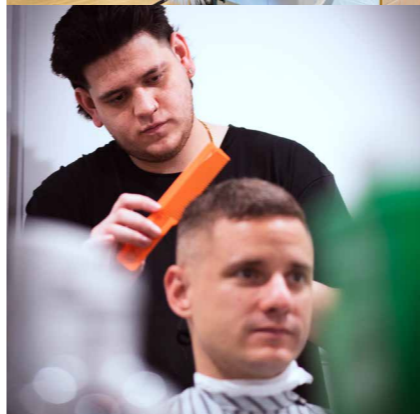
Sometimes though our story is never heard, sometimes it is too late to pass on our stories or allow someone else to discover and learn from them.

We offer a system and process for people to tell their story, to pass their learnings on and how they see and experience the world.

A range of questions are provided to the interviewee,

these range from their childhood experience through to work and romance to triumphs and tragedy's.

These responses are then captured on camera in an interview format, edited and presented back. Its a digital memoir of their life.





## Recent Projects

### Pop Media - Brisbane

Ongoing engagement with Pop Media capturing social media content for various venues and events focusing on the hospitality environment

### Spruce It Up - Dreamworld, Queensland

Engaged by a restoration specialist to capture the repairs performed on one of the rides. Video included voiceover work.

### Kokoda Documentary - Papua New Guinea

A self funded project documenting the personal journey of walking the Kokoda track. This documentary resulted in producing promotional videos for the tour guide Aurora Adventures, and photos being published in the Air Niugini in-flight magazine.

### Spiecapag Australia - Wandoan, Queensland

Engaged throughout the pipeline construction of the Atlas Gas Pipeline to produce a construction highlight video. Granted creative control. All original footage and licensed music

### La Grava Cafe - Toowong, Queensland

Produce video commercial for social media platforms including Instagram and Youtube

### Island and Villa Video /Photo showcase - Philippines

Production of 3 videos to highlight local activities, accommodation facilities and how to travel to the island. Sonder Productions developed the concept, captured all original footage and performed all post production works.

### Wedding Videography - Airlie Beach, QLD

Engaged to capture an open air wedding. Production include pre and post wedding activities.

### Milton Common - Milton

Engaged to film a commercial as part of a new Gin release

To see more examples of our work head to [www.sonderproductions.com.au](http://www.sonderproductions.com.au)

## Previous and ongoing clients



## The Team

### Phil Woodhouse

#### Founder/ Producer

I have had a fascination with video cameras and the emotions they can evoke since I was 10, when my dad purchased a Sony Handycam. I remember spending hours playing around making stop motion videos and mockumentaries with my sister.

I studied film and television in high school. I started to explore and take an interest in camera movement and the effect that can have on the audience. I remember trying to make a Jib Crane for my video camera out of 100mm PVC pipe and a cheap tripod.

I will be honest it was not the greatest but kind of did the job. I was fascinated by the movement produced by the Steadicam when watching the 2000 Olympic games in Sydney. Towards the end of high school I moved away from film and focused on a more stable career path. I chose to become a plumber.

8 years later and prior to going on a 2 month trip around Europe I

decided to buy some cameras and play around with a YouTube channel. I instantly fell back in love with the creative process.

Since 2015 I have placed more of my focus on video production. I have been incredibly fortunate with the opportunities that have come my way since reconnecting with this passion.



### Charlotte Evans

#### Associate Photographer

I have been in love with photography since I was given my first camera at the age of 15. A photo doesn't just allow you to capture the moment, but also gives you the freedom to express your own view of the world. Two people can photograph the same thing and no two people will come back with the same image.

My photography is influenced by a love of colour, and a tendency to focus on patterns and textures. Nature and architecture are my

passion, as well as the little shared moments that are so easily missed or forgotten.







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